1. TITLE OF THE CERTIFICATE (NL)

Diploma Beroepsonderwijs
Kwalificatie: Mediadeveloper
Kwalificatiedossier: Applicatie- en mediaontwikkeling

In the original language

2. TRANSLATED TITLE OF THE CERTIFICATE (EN)

Certificate Senior Secondary Vocational Education
Qualification: Media developer
Qualification file: Application and media development

This translation has no legal status

3. PROFILE OF SKILLS AND COMPETENCES

The most important duties of a Media developer are:

Core task 1: Designing the application, (cross)media presentation or game
1.1 Identifies the question and/or the information requirement
1.2 Produces an action plan
1.3 Contributes to the functional design or Game Design Document
1.4 Prepares a technical design
1.5 Creates the development environment

Core task 2: Realising the application, (cross)media presentation or game
2.1 Establishes a data collection
2.2 Realises a (cross)media presentation and/or system
2.3 Tests the developed product
2.4 Optimises the game or (cross)media presentation
2.5 Monitors the progress and evaluates the project

Core task 3: Implementing the application or (cross)media presentation
3.1 Produces or contributes to the implementation plan
3.2 Implements an application or (cross)media presentation and/or system
3.3 Evaluates an implementation

Core task 4: Maintaining and managing the application, (cross)media presentation or game
4.1 Maintains applications or (cross)media presentation
4.2 Collects, checks, monitors and archives (cross)media files
4.3 Monitors the context of media presentations
4.4 Assembles script for the combination of content
4.5 Manages the content

4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE

The Media developer works at a company involved in the design, realisation and management of (cross)media presentations. Examples are:

4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE
- companies producing and managing Internet websites or Internet applications for commercial purposes or communication purposes; - companies producing educational or e-learning instruments; - companies producing applications for new media, or a combination of new media (mobile telephone, iPod, iPad, Internet, game computers); - AV-production companies.

5. OFFICIAL BASIS OF THE CERTIFICATE	
Name and status of the body awarding the certificate The certificate issued on completion of the programme is signed by the examination board at the school where the pupil attended the programme.	**Name and status of the national/regional authority providing accreditation/recognition of the certificate** Ministry of Education, Culture and Science
Level of the certificate (national or international) Qualification level 4 of the Dutch VET qualification structure Characteristics: non-job related skills such as tactical and strategic capacities. The professional bears his or her own responsibility, which is not only related to practical implementation in terms of monitoring and supervision, but also a more formal, organisational responsibility. The range of tasks also includes drafting new procedures. NLQF level 4 - EQF level 4 - ISCED 3A	**Grading scale / Pass requirements** 10 excellent 9 very good 8 good 7 very satisfactory 6 pass 5 fail 4 unsatisfactory 3 very unsatisfactory 2 poor 1 very poor
Access to next level of education/professions By extending his knowledge and skills, the Media developer can transfer from a junior to a senior position. This could be a specialist position such as senior media developer. By broadening his knowledge, he can transfer to an all-round assistant or a management position such as project leader, team leader, head of a department, technical director, studio manager or coordinator. As concerns study career prospects, a certified Media developer has direct access to higher professional education. Within higher professional education, there are possibilities for transfer to an ICT or media technology study programme: Commercial IT, IT, Technical IT and Information services and management, Multimedia design, Digital communication or Game development. In terms of media, there is also hbo Management training. This might be an option for students who have completed the course Mediadeveloper and are interested to do something with management.	**International agreements** The profession of Media developer is not regulated in the Netherlands. However the education and training for this profession on qualification level 4 is regulated under the European directive 2005/36/EC, amended by directive 2013/55/EU. The regulated education and training gives access to regulated professions at the level of a diploma according to article 11 of this directive.
Legal basis Act on Vocational Education and Training (WEB), registered number of qualification (crebo): 95701 The education and training for this qualification is offered as of August 1, 2012.	

6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE
Senior secondary vocational education features two learning pathways: the school-based pathway (bol) and the training on the job pathway (bbl). In the school-based pathway, the majority of the course consists of theory at school. The extent of the practical component (vocational practice) is between 20% and 60%. In the training on the job pathway, the extent of vocational practice is at least 60% of the course. The participant works four days a week in a training company, and attends school for theory subjects just one day a week. In principle it is possible to follow both learning pathways, but which pathway is offered will depend on the individual educational institution.

6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE	
Average duration of the education/ training leading to the certificate	**4 years (6400 study hours) (depending on previous education)**

Entry requirements
The certificate preparatory vocational secondary education (vmbo) advanced vocational programme, combined programme, or theoretical programme, or a comparable level.

7. ADDITIONAL INFORMATION
Dutch senior secondary VET is based on qualification files, that each contain one or more qualifications. The information in section 3 and 4 is drawn directly from the qualification file, that is composed by the Centre of Expertise. The complete qualification file is available at www.kwalificaties.s-bb.nl , only in Dutch.   Additional information, including a description of the Dutch national qualifications system, is available at the Netherlands National Reference Point (NRP) for VET: www.nlnrp.nl   SBB has been appointed by the Ministry of Education, Culture and Science as NRP.